

16. SOCIETY

voestalpine has been putting its social responsibility into practice for decades—at both the Group level and in the orbit of its Group companies. Concrete projects in the arts, culture, and sports as well as in the social arena are selected at different facilities and sponsored through donations in money and in kind.

voestalpine’s Earthquake Assistance

voestalpine believes that providing financial support as quickly and as unbureaucratically as possible in response to global disasters such as the earthquakes in Türkiye and Syria is part of its responsibility toward people.

The Group donated a total of EUR 300,000 in the form of a comprehensive emergency aid package to specific projects run by UNICEF, Doctors Without Borders, and Hilfswerk International (an Austrian relief organization). In each case, the funds were divided equally between relief projects in Türkiye and in Syria. The given projects focused on the provision of direct humanitarian assistance, such as relief supplies or emergency medical treatment, to the population in the crisis region. This donation helped to alleviate the victims’ suffering on site. While voestalpine operates two facilities in Türkiye with more than 300 employees that are located outside of the disaster areas, the Group does not have any footprint in Syria.

“voestalpine cares” run— “Together We Move the World”

As part of an internal social sponsoring program, voestalpine motivates its employees to engage in sports together and thus to do something simultaneously for a good cause and their health. The donations that voestalpine has made available for social projects and organizations were released via an app thanks to employees’ joint engagement in sports. This is how athletic and charitable engagement were fused. Over and above the EUR 300,000 donated in direct assistance for the victims of the earthquake in Türkiye and Syria, another EUR 400,000 were earmarked for three specific aid projects. These funds were distributed to the Austrian Red Cross for its “Direct Assistance to Families in Need” program; to UNICEF’s “Get Back to Learning” program, which enables child refugees from Ukraine to once again access educational opportunities via digital learning programs; and to “Blue Dots” Romania, which offers protection as well as basic and medical assistance to displaced Ukrainian women and children.

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Linz, May 26, 2023

voestalpine
ONE STEP AHEAD.